



LOC Store Management Suite's point of sale, the smarter calculator

High-volume retail outlets need a POS system with superior data handling capabilities. The LOC Store Management Suite Point-of-Sale system processes transactions quickly and efficiently. The combination of a local item file with an item file on every lane makes the POS system a virtually no risk solution.

The most recent LOC Store Management Suite point of sale technology includes fast, flexible, safe and easy to use software that manages all cash register transactions and allows greater control by store managers and owners. Developed using a concept of independence between the server and the points of sale (POS), the network guarantees continuous and safe cash register transactions. Since LOC Store Management Suite uses a relational database (MS-SQL), it simplifies operations and offers management and analytical tools that are both fast and precise.

The LOC Store Management Suite point of sale is a feature-rich solution providing various alternatives such as touch screen setup thru keyboard, interfacing to multiple debit/credit switch, gas pump interface, advanced customer loyalty and more. Hardware compatibility is very important in a point of sale and we are committed in providing a point of sale system that communicates with all the peripherals available on the market today. Over the years, we have designed tools to interface to all the major players in the scanning, scaling, display and printing industries. Electronic signature and Electronic Check Conversion (ECC) are current trends that we have integrated into LOC-SMS. Security, being an important concern for retailers, has been upgraded to meet your needs.

We Are Proud of Our Security Features which include:

- **Biometrics** for cashier, manager and customer recognition
- **Webcam** interface at the POS to record transactions based on criteria
- **PCI Compliance**



SPECIFICATIONS

- Fully customizable HTML page POS
- Sell by UPC, vendor code or unlimited alternate codes
- Search by description or sub-department
- Programmable flip chart for item search
- Multiple discount methods
- Programmable and sorted receipts
- Print rain check
- Bar code printed on suspended order for easy recall
- Electronic coupons printed or given
- Price modification at the selling stage
- Customer and item maintenance at POS
- Cost plus for all or specific customers
- Fully programmable advertising screen

Peripherals and Networking

- Each lane runs independently with its own database
- Mailbox system to allow clean communication between the lanes and the server
- Multi terminals many registers can be stopped
- Real time access to the customer balance
- Customer accounting and balance can be queried from remote head office database
- Customer database can be located on POS, Back Office or remotely
- Many Different Bank Transaction Processing Interfaces

Security

- Login using passwords
- Multiple sessions on the same register
- Operators can modify their passwords at the till
- Age verification
- Minimum and maximum limit on each function
- Minimum and maximum for complete transaction
- All menus are adapted to operator's access level
- Control each function by user level
- Automatic lock
- Electronic journal tracking (in XML format)
- Cashier monitoring
- Customer photo id displayed
- Cashier limit in drawer with alarm



MOBILE POS

Mobile POS is a wireless point of sale that operates with a PDA and a wireless printer which issues receipts directly from the selling floor. By scanning the customer order and printing a receipt with a bar code, orders are easily recalled at the point of payment. Increase your customer's loyalty by saving them the frustration of waiting in line and enhance their shopping experience.

Scan the customer order and print a receipt with a bar code so the order can easily be recalled at the point of payment. Manage your peak time and stop long lines before they form without the need to add checkout counters. Maximize your retail floor space by adding points of sale without adding checkout lanes. Enable your customers to conveniently make purchases in special areas with seasonal products without having to go back into the store.

FREQUENT SHOPPER

Increase your customer's loyalty by saving them the frustration of waiting in line.

The frequent shopper functions provided with the LOC Store Management Suite software are key tools to keep customers coming back to your store. Discounts, alternate price levels, issuing points, and tracking charge balances are simple methods to target your current customers with in store promotions. All customer benefits are programmable by shopper level (bronze, gold, platinum, etc).

Conscientious retailers are using this concept to reward their customers with a variety of promotions. Our design is so flexible, that you could barely think about a promotion that we can't do. You can create a promotion thru store coupon and attach this promotion based on unlimited criteria. Retailers are amazed with the potential of our frequent shopper capabilities.



BALANCING

Balancing your store is one of the critical tasks performed in your operations. Making sure you have the tools to balance your store is one of our priorities. From Cashier pickup thru safe balancing, we are supplying you with powerful balancing tools that control Cashier float, safe money and Brink deposits. Balancing figures being integrated with your sales information, printing a balance sheet is one click away.

- Operator, lane or till balancing
- Loan and withdrawal directly on the register
- Programmable week start (Sunday, Monday...)
- Balancing periods: daily, weekly, opened
- Real-time list of active cashiers with drawers
- List of cashiers by short/over order
- Pickup checks from a list of accepted checks
- History of transactions by cashier



ELECTRONIC ADVERTISING

66% of purchase decisions are made in store; a good reason to put more time, attention and strategic design into your store advertising.

Many Points of sale are capable of displaying advertising on the customer displays. However, building the ad screens may be cumbersome. As a retailer, you do not have the time and resources to design advertising slides. But who is in a better position to decide which advertising has to take place in your store? You already spend much time promoting your items, then why shouldn't you automatically advertise these items? Your point of sale customer display is the most effective place to communicate your promotions to your customers. Smart retailers use advanced technologies to advertise their products, promote a local event or present their store departments with sleek advertising. Your point of sale is not only your selling tools; it could become the main attraction in your store.