
Digital Dining Frequent Dining/Delivery Sample Reports

By MenuSoft Systems, Inc

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Customer Report Examples

You can use Customer Reports to analyze frequent dining/delivery sales figures and generate mass or marketing mailings based on points, interests, or occasions. Digital Dining provides six different report formats for this report.

Customer Report: Name and Address Format

You can change the report format by using the **Report Format** list on the **Main** tab of the Customer Report Maintenance Window. The **Name and Address** format of the Customer Report allows you to generate a report that lists the name and address of each frequent dining/delivery customer

DD CAFE							
Date	2/4/03	15:41:09					Page 1
Operator:	Wizard						
Customer List by Plan							
Last Purchase Date Range: 01/01/2002 to 02/04/2003							
Sorted By: Last Name Grouped By: Frequent Diner Plan							
Filtered By: Total Purchase Count, Total Purchase Value, Total Points Value							
Member No.	Name	Company	Street /Building	City	State	Zip Code	Phone Number
Family							
123	Ms. Judy Andersen	Menusoft Systems	916 Clopper Road, Apt B-2	Rockville	Md	20878	(703) 912-3000x
Hall 16, Room 101							
FamilyTotal	1						
Free Sandwich							
5555	Mr. Ric Beccari	Menusoft	7370 Steel Mill Dr	Springfield	Md	23508-1234	(703) 912-3000x
4444	Pres Graham Granger	Menusoft	7370 Steel Mill Dr	Springfield	Md	22150	(703) 912-3000x
Building 16, Room 101							
Free SandwichTotal	2						
Gold							
2345	Mr. John Farmer	Acme Sales	3703 Ridge Road	Columbia	Mo	65203	(703) 912-3000x
GoldTotal	1						
New FD PlanTotal	1						
Silver							
7777	Mr. Rob Miller	Menusoft Systems	916 Clopper Road, B-2	Gaithersburg	Md	20878	(703) 912-3000x
Building 1							
3333	Mr. Wayne Rodgers	Menusoft Corporation	7500 Steel Mill Dr	Springfield	Md	20215	(703) 912-3000x
SilverTotal	2						
Grand Total	7						

*** End of Report ***

Customer Report: Sales Summary Format

You can change the report format by using the **Report Format** list on the **Main** tab of the Customer Report Maintenance Window. The **Sales Summary** format of the Customer Report allows you to generate a report that summarizes the purchasing history of each frequent dining/delivery customer.

DD CAFE															
Date 2/4/03 15:42:10												Page 1			
Operator: Wizard															
Customer List by Plan															
Last Purchase Date Range: 01/01/2002 to 02/04/2003															
Sorted By: Last Name Grouped By: Frequent Diner Plan															
Filtered By: Total Purchase Count, Total Purchase Value, Total Points Value															
Member No.	Name	Purchases			Sales Value		Items Count		Credit		Points		Complaints		
		Last	PTD	Total	PTD	Total	PTD	Total	Current	Total	Current	Total	Last	PTD	Total
Family															
123	Ms. Judy Andersen	12/18/02	6	95	183.00	1873.00	24	266	-25	76.60	5.50	778.00	12/30/99	0	4
FamilyTotals:			12	190	366.00	3746.00	48	532	-50	153.20	11.00	1556.0		0	8
Free Sandwich															
5555	Mr. Ric Beccari	11/14/02	5	128	130.21	4479.21	15	521	5.00	1103.00	.00	878.00	12/30/99	0	0
4444	Pres Graham Granger	11/14/02	6	187	243.25	7196.25	32	817	5.00	2348.00	.00	1167.0	12/30/99	0	3
Free SandwichTotals:			22	630	746.92	23350.92	94	2676	20.00	6902.00	.00	4090.0		0	6
Gold															
2345	Mr. John Farmer	12/20/02	17	302	831.56	12858.56	141	2186	149.00	98.00	8.00	1844.0	12/30/99	0	4
GoldTotals:			34	604	1663.12	25717.12	282	4372	298.00	196.00	16.00	3688.0		0	8
New FD Plan															
JJJJJJ	Jjj J	8/7/02	0	94	.00	1691.98	0	236	20.37	1167.40	.00	860.70	12/30/99	0	3
New FD PlanTotals:			0	188	.00	3383.96	0	472	40.74	2334.80	.00	1721.4		0	6
Silver															
7777	Mr. Rob Miller	11/14/02	2	94	50.70	1705.70	4	235	23.70	1214.70	.00	907.70	12/30/99	0	3
3333	Mr. Wayne Rodgers	11/14/02	3	125	173.22	5280.22	13	590	191.22	2542.22	.00	2277.2	12/30/99	0	2
SilverTotals:			10	438	447.84	13971.84	34	1650	429.84	7513.84	.00	6369.8		0	10
Grand Totals:			156	4100	6447.76	140339.68	916	19404	1576.16	34199.68	54.00	34850.		0	76
*** End of Report ***															

Customer Report: Interest and Occasion Format

You can change the report format by using the **Report Format** list on the **Main** tab of the Customer Report Maintenance Window. The **Interest and Occasion** format of the Customer Report allows you to generate a report that lists each interest and occasion for each frequent dining/delivery customer.

DD CAFE						
Date	2/4/03 15:42:56					Page 1
Operator:	Wizard	Customer List by Plan				
Last Purchase Date Range: 01/01/2002 to 02/04/2003						
Sorted By: Last Name Grouped By: Frequent Diner Plan						
Filtered By: Total Purchase Count, Total Purchase Value, Total Points Value						
Customer No.	Customer	Plan	Occasions	Name	Date	Years
Family						
123	Ms. Judy Andersen	Family	None	None	1/1/97	6
			Wedding Anniversary	Rob	9/24/94	8
			Spouse's Birthday	Rob	5/16/66	36
			None	None	1/1/97	6
			Member's Birthday	None	12/27/64	38
			None	None	1/1/97	6
			Spouse's Birthday	Rob	5/16/66	36
			None	None	1/1/97	6
FamilyTotal	1					
Free Sandwich						
4444	Pres Graham Granger	Free Sandwich	Wedding Anniversary	Tia Leone	10/24/92	10
			None	None	12/30/99	103
				None	12/30/99	
				None	12/30/99	
			Member's Birthday	None	1/30/00	
			Wedding Anniversary	Tia Leone	10/24/92	10
			None	None	12/30/99	103
5555	Mr. Ric Beccari	Free Sandwich	None	None	12/30/99	103
				None	12/30/99	
Free SandwichTotal	2					
Grand Total	7					
*** End of Report ***						

Customer Report: Mailing Labels Format

You can change the report format by using the **Report Format** list on the **Main** tab of the Customer Report Maintenance Window. The **Mailing Labels** format of the Customer Report allows you to generate a report that allows you to print the name and address of each frequent dining/delivery customer on mailing label sheets.

Ms. Judy Andersen 916 Clopper Road, Apt B-2 Hall 16, Room 101 Rockville, MD 20878	Mr. Paul Speckman 456 Main St. New York, MD 11221	Mr. John Farmer 3703 Ridge Road Columbia, MO 65203
Mr. Wayne Rodgers 7500 Steel Mill Dr Springfield, VA 22015	Ms. Julie Wilson 1471 E. Broadway St. Columbia, MO 65203	Ms. Anne Wilder 1759 Iris Drive Columbia, MD 65201

Customer Report: Batch Report Format

You can change the report format by using the **Report Format** list on the **Main** tab of the Customer Report Maintenance Window. The **Batch Report** format of the Customer Report allows you to generate a report that lists purchase history of each frequent dining/delivery customer who is associated with a plan that has **Batch (Back Office)** selected from the **Print Mode** list on the **Main** tab of the Frequent Dining Plan Maintenance window

DD CAFE												
Date		2/10/03 11:33:35									Page 1	
Operator:		Wizard										
Customer List by Plan												
Last Purchase Date Range: 01/01/2002 to 02/04/2003												
Sorted By: Last Name Grouped By: Frequent Diner Plan												
Filtered By: Total Purchase Count, Total Purchase Value, Total Points Value												
Member No.	Last Name	First Name	Building	Street Address	City	State	Zip	Plan	Reward	Required Points	Accum. Points	Exp. Date
Family 123 FamilyReward	Andersen	Judy	Hall 16, Room 101	916 Clopper Road, Apt B-2	Rockville	Md	20878	Family	Menusoft Bucks	1.00	5.50	5/11/03
*** End of Report ***												

Customer Report: Contact List Format

You can change the report format by using the **Report Format** list on the **Main** tab of the Customer Report Maintenance Window. The **Contact List** format of the Customer Report allows you to generate a report that lists the contact information for each frequent dining/delivery customer.

DD CAFE					
Date: 2/4/03 15:45:06 Operator: Wizard			Page 1		
Customer List by Plan					
Last Purchase Date Range: 01/01/2002 to 02/04/2003					
Sorted By: Last Name Grouped By: Frequent Diner Plan					
Filtered By: Total Purchase Count, Total Purchase Value, Total Points Value					
Member No.	Name	Company	Phone Number	Fax / Alternate	E-Mail / Web Address
Family					
123	Ms. Judy Andersen	Menusoft Systems	(703) 912-3000	--	
FamilyTotal	1				
Free Sandwich					
5555	Mr. Ric Beccari	Menusoft	(703) 912-3000	--	
4444	Pres Graham Granger	Menusoft	(703) 912-3000	--	
Free SandwichTotal	2				
Gold					
2345	Mr. John Farmer	Acme Sales	(703) 912-3000	--	
GoldTotal	1				
New FD Plan					
JJJJJJJ	Jji J		() 222-2222	--	
New FD PlanTotal	1				
Silver					
7777	Mr. Rob Miller	Menusoft Systems	(703) 912-3000	--	
3333	Mr. Wayne Rodgers	Menusoft Corporation	(703) 912-3000	--	
SilverTotal	2				
Grand Total	7				
*** End of Report ***					

Complaints Report Examples

You can use Complaints Reports to analyze complaints your frequent dining/delivery customers have submitted. You can use this information to redesign frequent dining programs, assess staff training needs (both front and back of the house), or gauge frequent dining/delivery customer satisfaction. Digital Dining provides three different report formats for this report.

Complaints Report: Name and Address Format

You can change the report format by using the **Report Format** list on the **Main** tab of the Complaints Report Maintenance Window. The **Name and Address** format of the Complaints Report allows you to generate a report that lists the name and address of each frequent dining/delivery customer who submitted a complaint for the date range or period you provide.

DD CAFE										
Date 2/13/03 17:30:56							Page 1			
Operator: Wizard										
Complaints										
Name And Address										
Sorted By: Last Name Grouped By: Customer										
Filtered By: Staff ID										
Member No.	Name	Building	Street	City	ST	Zip Code	Phone Number	Complaint Type	Complaint Detail	
Anders										
123	Ms. Judy Andersen	Hall 16, Room 1	916 Clopper Road, Apt B-2	Rockville	Md	20878	(703)912-3000-	Overcooked Food	Steak Tough	
123	Ms. Judy Andersen	Hall 16, Room 1	916 Clopper Road, Apt B-2	Rockville	Md	20878	(703)912-3000-	Waited too long		
Anders Total	1									
Speck										
1234	Mr. Paul Speckman		456 Main St.	New York	Md	11221	(703)912-3000-	Overcooked Food	Steak Tough	
1234	Mr. Paul Speckman		456 Main St.	New York	Md	11221	(703)912-3000-	Overcooked Food		
1234	Mr. Paul Speckman		456 Main St.	New York	Md	11221	(703)912-3000-	Poor Service	Waited 45	
Minutes										
1234	Mr. Paul Speckman		456 Main St.	New York	Md	11221	(703)912-3000-	Poor Service		
Speck Total	1									
Rodger										
3333	Mr. Wayne Rodgers		7500 Steel Mill Dr	Springfield	Md	20215	(703)912-3000-	Overcooked Food		
3333	Mr. Wayne Rodgers		7500 Steel Mill Dr	Springfield	Md	20215	(703)912-3000-	Waited too long		
3333	Mr. Wayne Rodgers		7500 Steel Mill Dr	Springfield	Md	20215	(703)912-3000-	Waited too long		
Rodger Total	1									
Grange										
4444	Pres Graham Granger	Building 16, Ro	7370 Steel Mill Dr	Springfield	Md	22150	(703)912-3000-	Overcooked Food	Dry Meat	
4444	Pres Graham Granger	Building 16, Ro	7370 Steel Mill Dr	Springfield	Md	22150	(703)912-3000-	Overcooked Food	Pizza Was Cold	
4444	Pres Graham Granger	Building 16, Ro	7370 Steel Mill Dr	Springfield	Md	22150	(703)912-3000-	Waited too long	60 Min Wait	
Grange Total	1									
Farmer										
2345	Mr. John Farmer		3703 Ridge Road	Columbia	Mo	65203	(703)912-3000-	Poor Service	Waited Too Long	
2345	Mr. John Farmer		3703 Ridge Road	Columbia	Mo	65203	(703)912-3000-	Overcooked Food		
2345	Mr. John Farmer		3703 Ridge Road	Columbia	Mo	65203	(703)912-3000-	Overcooked Food	Steak Tough	
2345	Mr. John Farmer		3703 Ridge Road	Columbia	Mo	65203	(703)912-3000-	Overcooked Food	Steak Tough	
Farmer Total	1									
Grand Total	5									

*** End of Report ***

Complaints Report: Complaint Audit Format

You can change the report format by using the **Report Format** list on the **Main** tab of the Complaints Report Maintenance Window. The **Complaint Audit** format of the Complaints Report allows you to generate a report that lists each complaint that a frequent dining/delivery customer submitted for the date range or period you provide.

DD CAFE										
Date 2/13/03 17:31:36								Page 1		
Operator: Wizard										
Complaints Audit										
Sorted By: Last Name Grouped By: Customer										
Filtered By: Staff ID										
Complaint Type	Complaint Detail	Customer	FD Plan	Zone	Staff POS	Profit Center	Check No	Date	Time	
Anders										
Overcooked Food	Steak Tough	Ms. Judy Andersen	Silver	Zone 3	Kay	Main Dining Room	1,472.00	4/2/98	15:43	
Waited too long		Ms. Judy Andersen	Family	Zone 3	Rob	Main Dining Room	8,854.00	2/10/03	14:34	
Anders Total	1									
Speck										
Overcooked Food	Steak Tough	Mr. Paul Speckman	Silver	None	Kay	Main Dining Room	2,020.00	7/22/98	10:43	
Overcooked Food		Mr. Paul Speckman	Silver	None	Kay	Main Dining Room	3,181.00	6/8/99	16:53	
Poor Service	Waited 45 Minutes	Mr. Paul Speckman	Silver	None	Kay	Main Dining Room	3,401.00	10/18/99	16:05	
Poor Service		Mr. Paul Speckman	Silver	None	Rob	Main Dining Room	8,855.00	2/10/03	15:39	
Speck Total	1									
Rodger										
Overcooked Food		Mr. Wayne Rodgers	New FD Plan	Zone 2	Kay	Main Dining Room	1,462.00	4/2/98	11:36	
Waited too long		Mr. Wayne Rodgers	New FD Plan	Zone 2	Kay	Main Dining Room	1,462.00	4/2/98	11:38	
Waited too long		Mr. Wayne Rodgers	Silver	Zone 2	Rob	Main Dining Room	8,856.00	2/10/03	16:38	
Rodger Total	1									
Grange										
Overcooked Food	Dry Meat	Pres Graham Granger	Free Sandwich	Zone 3	Julie	Counter	0.00	2/15/00	13:02	
Overcooked Food	Pizza Was Cold	Pres Graham Granger	Free Sandwich	Zone 3	Kay	Main Dining Room	4,547.00	9/18/00	10:11	
Waited too long	60 Min Wait	Pres Graham Granger	Free Sandwich	Zone 3	Susan	Delivery	4,879.00	1/9/01	16:57	
Grange Total	1									
Farmer										
Poor Service	Waited Too Long	Mr. John Farmer	Gold	None	Kay	Main Dining Room	2,030.00	7/22/98	15:28	
Overcooked Food		Mr. John Farmer	Gold	None	Kay	Main Dining Room	2,575.00	11/11/98	14:32	
Overcooked Food	Steak Tough	Mr. John Farmer	Gold	None	Kay	Main Dining Room	4,285.00	7/27/00	12:43	
Overcooked Food	Steak Tough	Mr. John Farmer	Gold	None	Kay	Main Dining Room	4,946.00	2/6/01	09:41	
Farmer Total	1									
Grand Total	5									
*** End of Report ***										

Complaints Report: Complaint Summary Format

You can change the report format by using the **Report Format** list on the **Main** tab of the Complaints Report Maintenance Window. The **Complaint Summary** format of the Complaints Report allows you to generate a report that summarizes the number of complaints from frequent dining/delivery customers based on the complaint for the date range or period you provide.

DD CAFE	
Date 2/13/03 17:32:35 Operator: Wizard	Page 1
Complaints Summary Sorted By: Last Name Grouped By: Customer Filtered By: Staff ID	
Anders	
Anders Total	1
Speck	
Speck Total	1
Rodger	
Rodger Total	1
Grange	
Grange Total	1
Farmer	
Farmer Total	1
Grand Total	5
*** End of Report ***	

Menu Item Sales Report Examples

You can use Menu Item Sales Reports to analyze menu sales figures based on frequent dining/delivery information. Digital Dining provides three different report formats for this report.

The **Price** column displays the total sales divided by the value in the Quantity column.

The **\$/Cov** column displays the value of the Item Sales \$ column divided by the Total Covers.

You can calculate the value in the \$ / Cov column with the following equation:
 $A \div B = C$

		Total checks 11 Total covers 2					
PLU Menu Item	Item Sales \$	Quantity	Sales %	\$/Cov	Qty/Cov %	Avg Item	\$ / Chk
Gold Main Dining Room	162.20	30.00	100.0	81.10	1500.0	5.41	14.75
Gold Total	162.20	30.00	100.0	81.10	1500.0	5.41	14.75
Grand Total	162.20	30.00	100.0	81.10	1500.0	5.41	14.75
*** End of Report ***							

The **Qty/Cov %** column displays the value of the total from the Quantity column divided by the value of the cover count from the Items Sales \$ column. The value is a percentage rounded to two decimal places. To calculate the values in the Grand Total row, you can divide the value in the Quantity column by the Total Covers value (at the top of the report).

You can calculate the value in the Qty/Cov % column with the following equation:
 $(A \div B) \times 100 = C$

		Total checks 11 Total covers 2					
PLU Menu Item	Item Sales \$	Quantity	Sales %	\$/Cov	Qty/Cov %	Avg Item	\$ / Chk
Gold Main Dining Room	162.20	30.00	100.0	81.10	1500.0	5.41	14.75
Gold Total	162.20	30.00	100.0	81.10	1500.0	5.41	14.75
Grand Total	162.20	30.00	100.0	81.10	1500.0	5.41	14.75
*** End of Report ***							

The **Avg Item** column displays the value of the Sales column divided by the value of the Quantity column, rounded to two decimal places (Sales column \div Quantity column).

The **\$/Chk** column displays the value of the total Item Sales \$ column divided by the check count from the Quantity column. To calculate the values in the Grand Total row, you can divide the value in the Item Sales \$ column by the Total Checks value (at the top of the report).

You can calculate the value
 in the \$/Cov column with
 the following equation:
 $A \div B = C$

PLU Menu Item	Item Sales \$	Total checks 11 Total covers 2		\$/Cov	Qty/Cov %	Avg Item	\$ / Chk
		Quantity	Sales %				
Gold Main Dining Room	162.20	Cover Count: 2 30.00	Check Count: 11 100.0	81.10	1500.0	5.41	14.75
Gold Total	162.20	30.00	100.0	81.10	1500.0	5.41	14.75
Grand Total	162.20	30.00	100.0	81.10	1500.0	5.41	14.75

*** End of Report ***

Menu Item Sales Report: Audit Format

You can change the report format by using the **Report Format** list on the **Main** tab of the Menu Item Sales Report Maintenance Window. The **Audit** format of the Menu Item Sales Report allows you to generate a report that lists the sales totals for menu items purchased by frequent dining/delivery customers for the date range or period you provide. For more information on what the columns of this report contain or how to calculate their values, see "Menu Item Sales Report Examples" on page 12.

DD CAFE										
2/4/03	Date	15:54:25	Date Range: 01/01/2002 to 02/04/2003				Page 1			
Operator: Wizard										
Items By Staff										
Report Level: Totals Only										
Grouped By: FD Plan SubGrouped By: Profit Center										
Filtered By: Cash Sales, Zero Priced Items, Plu, Sales Type, Prep Type, Profit Center, Days, Total Points Value, Total Purchase Value, Zip Codes										
Total checks 13										
PLU	Menu Item	Staff	Check No	Table	Sales Type	Prep Grp	Profit Ctr	Qty	Price	Time
Gold	Main Dining Room							30.00	5.41	
Gold Total								30.00	5.41	
Grand Total								30.00	5.41	
*** End of Report ***										

Menu Item Sales Report: Sales Format

You can change the report format by using the **Report Format** list on the **Main** tab of the Menu Item Sales Report Maintenance Window. The **Sales** format of the Menu Item Sales Report allows you to generate a report that lists the total sales for all items purchased for the frequent dining/delivery plan. For more information on what the columns of this report contain or how to calculate their values, see “Menu Item Sales Report Examples” on page 12.

DD CAFE							
2/4/03	Date	15:56:33	Date Range: 01/01/2002 to 02/04/2003			Page 1	
Operator: Wizard							
Items By Staff							
Report Level: Totals Only							
Grouped By: FD Plan SubGrouped By: Profit Center							
Filtered By: Cash Sales, Zero Priced Items, Plu, Sales Type, Prep Type, Profit Center, Days, Total Points Value, Total Purchase Value, Zip Codes							
Total checks 11							
Total covers 2							
PLU	Menu Item	Item Sales \$	Quantity	Sales %	\$/Cov	Qty/Cov %	Avg Item \$ / Chk
		Cover Count: 2 Check Count: 11					
Gold	Main Dining Room	162.20	30.00	100.0	81.10	1500.0	5.41 14.75
	Gold Total	162.20	30.00	100.0	81.10	1500.0	5.41 14.75
	Grand Total	162.20	30.00	100.0	81.10	1500.0	5.41 14.75
*** End of Report ***							

Menu Item Sales Report: Customer Format

You can change the report format by using the **Report Format** list on the **Main** tab of the Menu Item Sales Report Maintenance Window. The **Customer** format of the Menu Item Sales Report allows you to generate a report that lists the sales total for each frequent dining/delivery customer for the date range or period you provide.

DD CAFE						
2/4/03	Date	15:57:00	Date Range: 01/01/2002 to 02/04/2003	Page 1		
Operator: Wizard						
Items By Staff						
Report Level: Totals Only						
Grouped By: Customer SubGrouped By: Profit Center						
Filtered By: Cash Sales, Zero Priced Items, Plu, Sales Type, Prep Type, Profit Center, Days, Total Points Value, Total Purchase Value, Zip Codes						
Total checks 11						
Total covers 2						
Name	Company	Address	Item Sales \$	Quantity	Avg Item	
Farmer John	Acme Sales	3703 Ridge Road , Columbia , Mo-65203				Cover Count: 2 Check Count: 11
Main Dining Room			162.20	30.00	5.41	
Farmer John Total			162.20	30.00	5.41	
Grand Total			162.20	30.00	5.41	100.0
*** End of Report ***						

Frequent Dining Plan Report Examples

You can use Frequent Dining Plan Reports to analyze the volume of activity for each frequent dining plan. Digital Dining provides two different report formats for this report.

The **Transn Cost** column displays the sum of the values in the Credit Used and Reward Cost columns (Credit Used + Reward Cost)

The **Cost %** column displays the value in the Transn Cost column divided by the Transn Cost subtotal.

You can calculate the value in the Cost % column with the following equation:
 $(A \div B) \times 100 = C$

Plan Description	Profit Center	Delivery Zone	Check Number	Staff Name	Customer Search	Purchase Value	Items Count	Credit Eamed	Credit Used	Reward Cost	Transn Cost	Cost %	FD Receipt	Coupon Description	Transaction Date	Time
Family		Zone 3	0	Kay		\$94.20	10	\$9.42	\$10.00	\$0.02	\$10.02	10.64	X		11/11/02	15:59
Family		Zone 3	0	Kay		\$97.75	9	\$9.78	\$10.00	\$0.02	\$10.02	10.25	X		11/20/02	15:26
*** End of Report ***																

Frequent Dining Plan Report: Transactions Format

You can change the report format by using the **Report Format** list on the **Main** tab of the Plan Report Maintenance Window. The **Transactions** format of the Frequent Dining Plan Report allows you to generate a report that lists each frequent dining/delivery transaction for the date range or period you provide. For more information on what the columns of this report contain or how to calculate their values, see "Frequent Dining Plan Report Examples" on page 17.

DD CAFE																
2/4/03 Date 15:59:45		DateRange: 10/01/2002 to 12/31/2002										Page 1				
Operator: Wizard																
Plan Report 1																
Sorted By: Customer Grouped By: FD Plan Subgrouped By: Profit Center																
Filtered By: FD Plans, Profit Center, Reward Coupon																
Plan Description	Profit Center	Delivery Zone	Check Number	Staff Name	Customer Search	Purchase Value	Items Count	Credit Eamed	Credit Used	Reward Cost	Transn Cost	Cost %	FD Receipt	Coupon Description	Transaction Date	Time
Family																
Family		Zone 3	0	Kay		\$94.20	10	\$9.42	\$10.00	\$0.02	\$10.02	10.64	X		11/11/02	15:59
Family		Zone 3	0	Kay		\$97.75	9	\$9.78	\$10.00	\$0.02	\$10.02	10.25	X		11/20/02	15:26
Family		Zone 3	0	Kay		\$79.20	8	\$7.92	\$10.00	\$0.02	\$10.02	12.65	X		11/20/02	18:49
Family		Zone 3	0	Kay		\$73.20	10	\$7.32	\$10.00	\$0.02	\$10.02	13.69	X		11/21/02	13:39
Family		Zone 3	0	Kay		\$77.25	9	\$7.73	\$10.00	\$0.02	\$10.02	12.97	X		12/12/02	10:56
Family		Zone 3	0	Kay		\$90.75	9	\$9.08	\$10.00	\$0.02	\$10.02	11.04	X		12/17/02	11:24
Family		Zone 3	0	Kay		\$60.30	8	\$6.03	\$10.00	\$0.02	\$10.02	16.62	X		12/18/02	09:35
Family		Zone 3	0	Kay		\$51.45	11	\$5.15	\$34.03	\$0.07	\$34.10	66.28	X		12/18/02	09:45
Family		Zone 3	0	Kay		\$18.52	1	\$0.85	\$5.12	\$0.01	\$5.13	27.70	X		12/18/02	09:49
Family		Zone 3	0	Kay		\$40.60	14	\$4.06	\$0.00	\$0.00	\$0.00	0.00			12/18/02	09:51
Family		Zone 3	0	Kay		\$10.50	6	\$1.05	\$1.00	\$0.00	\$1.00	9.52	X		12/18/02	09:53
Family		Zone 3	0	Kay		\$7.00	4	\$0.70	\$4.05	\$0.01	\$4.06	58.00	X		12/18/02	09:54
Family		Zone 3	0	Kay		\$277.60	40	\$27.76	\$0.00	\$0.00	\$0.00	0.00			12/18/02	09:57
						Total	\$1,683.91	220	\$160.43	\$174.72	\$0.29	\$175.01	10.39			
						Quantity:	28									
						Average:	\$60.14	8	\$5.73	\$6.24	\$0.01	\$6.25	10.39			
Family																
						Total	\$1,683.91	220	\$160.43	\$174.72	\$0.29	\$175.01	10.39			
						Quantity:	28									
						Average:	\$60.14	8	\$5.73	\$6.24	\$0.01	\$6.25				
*** End of Report ***																

Frequent Dining Plan Report: Transactions Summary Format

You can change the report format by using the **Report Format** list on the **Main** tab of the Plan Report Maintenance Window. The **Transactions Summary** format of the Frequent Dining Plan Report allows you to generate a report that summarizes the total sales associated with frequent dining/delivery customers by the frequent dining/delivery plan for the date range or period you provide. For more information on what the columns of this report contain or how to calculate their values, see "Frequent Dining Plan Report Examples" on page 17.

DD CAFE								
2/4/03	Date	16:00:30	DateRange:	10/01/2002 to 12/31/2002	Page 1			
Operator: Wizard								
Plan Report 1								
Sorted By: <None> Grouped By: FD Plan Subgrouped By: Profit Center								
Filtered By: FD Plans, Profit Center, Reward Coupon								
		Purchase Value	Items Count	Credit Earned	Credit Used	Reward Cost	Transn Cost	Cost %
Family								
	Total	\$1,683.91	220	\$160.43	\$174.72	\$0.29	\$175.01	10.39
	Quantity:	28						
	Average:	\$60.14	8	\$5.73	\$6.24	\$0.01	\$6.25	10.39
Family								
	Total	\$1,683.91	220	\$160.43	\$174.72	\$0.29	\$175.01	10.39
	Quantity:	28						
	Average:	\$60.14	8	\$5.73	\$6.24	\$0.01	\$6.25	
Free Sandwich								
	Total	\$378.16	47	\$0.00	\$0.00	\$0.00	\$0.00	0.00
	Quantity:	11						
	Average:	\$34.38	4	\$0.00	\$0.00	\$0.00	\$0.00	0.00
Free Sandwich								
	Total	\$378.16	47	\$0.00	\$0.00	\$0.00	\$0.00	0.00
	Quantity:	11						
	Average:	\$34.38	4	\$0.00	\$0.00	\$0.00	\$0.00	
*** End of Report ***								

No Sale Report Examples

You can use No Sale Reports to analyze the inactivity of accounts or plans. Digital Dining provides two different report formats for this report.

No Sale Report: Name and Address Format

You can change the report format by using the **Report Format** list on the **Main** tab of the No Sale Report Maintenance Window. The **Name and Address** format of the No Sale Report allows you to generate a report that lists the name and address of each frequent dining/delivery customer who did not make a frequent dining/delivery purchase for the date range or period you provide.

DD CAFE								Page 1
2/4/03	Date	16:01:53						
Operator: Wizard								
Customers w/ No Ord								
Last Purchase Date Range: 01/01/2003 to 02/04/2003								
Sorted By: Last Purchase Date Grouped By: Frequent Diner Plan SubGrouped By: Delivery Zone								
Filtered By: Interests, Sales Type, Prep Type, Profit Center, Plu, Cash Sales, Zero Priced Items, FD Plans								
Member No.	Name	Company	Street/Building	City	State	Zip Code	Phone Number	
Family								
None								
3456	Ms. Julie Wilson	Acme Sales	1471 E. Broadway	Columbia	Mo	65203	(703) 912-3000x	
NoneTotal	1							
Zone 2								
NC27	Scotty Ethridge		123 Main	Springfield	Va	20880	() 912-3008x	
Zone 2Total	1							
Zone 3								
123	Ms. Judy Andersen	Menusoft Systems	916 Clopper Road, Apt B-2 Hall 16, Room 101	Rockville	Md	20878	(703) 912-3000x	
Zone 3Total	1							
FamilyTotal	3							
Free Sandwich								
None								
8901	Mr. Wilson Freyermuth	Acme Sales	6951 S. Gillespie Road	Columbia	Mo	65201	(573) 449-2563x	
NoneTotal	1							
Zone 2								
5555	Mr. Ric Beccari	Menusoft	7370 Steel Mill Dr	Springfield	Md	23508-1234	(703) 912-3000x	
Zone 2Total	1							
Zone 3								
4444	Pres Graham Granger	Menusoft	7370 Steel Mill Dr Building 16, Room 101	Springfield	Md	22150	(703) 912-3000x	
Zone 3Total	1							
Free SandwichTotal	3							
*** End of Report ***								

No Sale Report: Sales Summary Format

You can change the report format by using the **Report Format** list on the **Main** tab of the No Sale Report Maintenance Window. The **Sales Summary** format of the No Sale Report allows you to generate a report that lists the sales totals for those frequent dining/delivery customers who have not made a frequent dining/delivery purchase for the date range or period you provide.

DD CAFE															
Date 2/4/03 16:02:27												Page 1			
Operator: Wizard															
Customers w/ No Ord															
Last Purchase Date Range: 01/01/2003 to 02/04/2003															
Sorted By: Last Purchase Date Grouped By: Frequent Diner Plan SubGrouped By: Delivery Zone															
Filtered By: Interests, Sales Type, Prep Type, Profit Center, Plu, Cash Sales, Zero Priced Items, FD Plans															
Member No.	Name	Purchases			Sales Value		Items Count		Credit		Points		Complaints		
		Last	PTD	Total	PTD	Total	PTD	Total	Current	Total	Current	Total	Last	PTD	Total
Family															
None															
3456	Ms. Julie Wilson	12/20/02	5	5	386.25	386.25	44	44	36.13	36.13	386.25	386.25	12/30/99	0	0
NoneTotals:			10	10	772.50	772.50	88	88	72.26	72.26	772.50	772.50		0	0
Zone 2															
NC27	Scotty Ethridge	3/29/01	0	1	.00	47.40	0	5	4.74	4.74	.00	47.40	12/30/99	0	0
Zone 2Totals:			0	2	.00	94.80	0	10	9.48	9.48	.00	94.80		0	0
Zone 3															
123	Ms. Judy Andersen	12/18/02	6	95	183.00	1873.00	24	266	-.25	76.60	5.50	778.00	12/30/99	0	4
Zone 3Totals:			12	190	366.00	3746.00	48	532	-.50	153.20	11.00	1556.00		0	8
FamilyTotals:			44	404	2277.00	9226.60	272	1260	162.48	469.88	1567.00	4846.60		0	16
Free Sandwich															
None															
8901	Mr. Wilson Freyermuth	8/7/02	0	6	.00	241.73	0	36	2.00	5.00	.00	5.00	12/30/99	0	0
NoneTotals:			0	12	.00	483.46	0	72	4.00	10.00	.00	10.00		0	0
Zone 2															
5555	Mr. Ric Beccari	11/14/02	5	128	130.21	4479.21	15	521	5.00	1103.00	.00	878.00	12/30/99	0	0
Zone 2Totals:			10	256	260.42	8958.42	30	1042	10.00	2206.00	.00	1756.00		0	0
Zone 3															
4444	Pres Graham Granger	11/14/02	6	187	243.25	7196.25	32	817	5.00	2348.00	.00	1167.00	12/30/99	0	3
Zone 3Totals:			12	374	486.50	14392.50	64	1634	10.00	4696.00	.00	2334.00		0	6
Free SandwichTotals:			44	1284	1493.84	47668.76	188	5496	48.00	13824.00	.00	8200.00		0	12
Grand Totals:			368	9408	16473.52	321712.64	2216	45792	3833.60	71856.64	3198.00	94875.00		0	176
*** End of Report ***															

No Sale Report: Mailing Labels Format

You can change the report format by using the **Report Format** list on the **Main** tab of the No Sale Report Maintenance Window. The **Mailing Labels** format of the No Sale Report allows you to generate a report that allows you to print the name and address (on mailing label sheets) of each frequent dining/delivery customer who did not make a frequent dining/delivery purchase for the date range or period you provide.

Ms. Judy Andersen 916 Clopper Road, Apt B-2 Hall 16, Room 101 Rockville, MD 20878	Mr. Paul Speckman 456 Main St. New York, MD 11221	Mr. John Farmer 3703 Ridge Road Columbia, MO 65203
Mr. Wayne Rodgers 7500 Steel Mill Dr Springfield, VA 22015	Ms. Julie Wilson 1471 E. Broadway St. Columbia, MO 65203	Ms. Anne Wilder 1759 Iris Drive Columbia, MD 65201

No Sale Report: Batch Report Format

You can change the report format by using the **Report Format** list on the **Main** tab of the No Sale Report Maintenance Window. The **Batch Report** format of the No Sale Report allows you to generate a report that lists the purchase history of each frequent dining/delivery customer who did not make a purchase for the date range or period you provide and who is associated with a plan that has **Batch (Back Office)** selected from the **Print Mode** list on the **Main** tab of the Frequent Dining Plan Maintenance window.

DD CAFE												
Date 2/10/03 12:12:11										Page 1		
Operator: Wizard												
Customers w/ No Ord												
Last Purchase Date Range: 01/01/2002 to 02/04/2003												
Sorted By: Last Purchase Date Grouped By: Frequent Diner Plan SubGrouped By: Delivery Zone												
Filtered By: Interests, Sales Type, Prep Type, Profit Center, Plu, Cash Sales, Zero Priced Items, FD Plans												
Member No.	Last Name	First Name	Building	Street Address	City	State	Zip	Plan	Reward	Required Points	Accum. Points	Exp. Date
Family												
None												
3456	Wilson	Julie		1471 E. Broadway	Columbia	Mo	65203	Family	Menusoft Bucks	1.00	386.25	5/11/03
		1										
Zone 3												
123	Andersen	Judy	Hall 16, Room 101	916 Clopper Road, Apt B-2	Rockville	Md	20878	Family	Menusoft Bucks	1.00	5.50	5/11/03
		1										
		2										
FamilyReward												
												*** End of Report ***